



New Chamber Members

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Please join us in welcoming our newest Chamber members. For a complete listing of all Chamber members click <http://www.sachamber.bc.ca/members.php/>

King's Christian School
350B—30 Street NE, Salmon Arm
250 832-5200
Asst. Principal: Jeff Covey
E-mail: jcovey@kingschristianschool.com
Website: www.kingschristianschool.ca

The Smile People, Dental Hygiene Inc.
206, 310 Hudson Avenue NE, Salmon Arm
Owner: Liz-Ann Munro Lamarre
250 832-6692
E-mail: elamarre@dal.ca
Website: www.thesmilepeople.ca

Bond Boutique
91 Hudson Avenue NE, Salmon Arm
250 804-2743
Owner: Barbara Ferster
E-mail: bondboutique@sunwave.net
Website: www.bondboutique.net

Top Rollshutters Inc (dba Talius)
5501—46 Avenue SE, Salmon Arm
Owner: Kelly Cahill
250 832-7777
E-mail: info@talius.com
Website: www.talius.com

Echelon Enterprises Ltd.
810—26 Street SE, Salmon Arm
Owner: Matt Robbins
250 804-9115
E-mail: echelon_ent@hotmail.com
Website: www.echelontraining.ca

Pinnacle Organizational Performance Solutions
Enderby, BC
Owner: Shirley Leonard
250 838-5523
E-mail: s.leonard@pinnacleperformance.ca
Website: www.pinnacleperformance.ca (under construction)

Salmon Arm McDonald's
3010—11 Avenue NE, Salmon Arm
250 832-3919
Owner: Frank Popien
E-mail: samcdonalds@sunwave.net

Feb. Events:

- Salmon Arm Silverback Games—Various Dates
- Heritage Week—Feb. 20—25 (The Mall at Piccadilly Mall)
- Shuswap International Film Festival—Feb. 24—Mar. 03 (Salmar Classic)

See Event Calendar @ www.sachamber.bc.ca for more details.



2012 Membership Renewals — Early Payment Contest



Membership renewals for 2012 are in the mail. This year, we are pleased to offer an added incentive for early renewal payments. Members who renew before February 29 will be placed into a draw for one of two complimentary memberships to be given out. **Renew early and give yourself a chance to win a free membership in 2012!**

N.B. The same offer will be made to our members who renew annually in July.

February Chamber Meeting — Wednesday, February 8, 2012

The Chamber is very pleased to announce **Kimberley Worthington, Business Support Coordinator, Salmon Arm Economic Development Society**, will be our guest speaker for the February 8, 2012 meeting.

Date: Wednesday, February 8, 2012
Time: 11:45 am—Networking
Noon—Lunch & Guest Speaker
Venue: Holiday Inn Express
Cost: \$10 Chamber Member; \$25 Non-Member
RSVP: On or before February 6, 2012 to admin@sachamber.bc.ca or (250) 832-6247



Membership Advantage — Free Marketing: Business Thompson Okanagan

Business Thompson Okanagan (BTO) is a monthly business publication distributed to 18,000+ businesses in the Shuswap and Thompson Okanagan region.

As part of BTO, the Salmon Arm Chamber of Commerce has a complimentary feature article which highlights business news in our area. This article is written specifically with a view to promoting our member businesses.

If you have made recent changes such as:

1. New or expanded business operations (products, sales area, services, etc.)
2. Relocation or renovation
3. Change in ownership/partnership

e-mail the Chamber at admin@sachamber.bc.ca and we'll include your news in a subsequent publication. Submission deadline is the 10th of each month.

Chamber Membership Rewards Program (New for 2012)

The Chamber of Commerce is excited to unveil a new membership rewards program which promotes local shopping and commerce amongst our membership.

The premise of this program is based on Chamber members offering incentives to fellow Chamber members to shop their products and services. Incentives can be based on any type of preferred pricing model such as:

- percentage discount
- buy “x” retail/professional service product(s) and receive next purchase free, 1/2 price or other special offer
- no HST for Chamber members
- “two for the price of one” programs, etc.

The incentives can be as imaginative as you choose to make them—all with a view to encourage Chamber members to visit your place of business.

We are pleased to announce the first member to enrol under this program is the **Prestige Harbourfront Resort & Convention Centre**. During 2012, Chamber members are offered a 20% discount off prevailing rates. Come enjoy a “stay-cation” at the Prestige Harbourfront Resort & Convention Centre. Certain terms and conditions apply. Call the Prestige at (250) 833-5800 to take advantage of this special Chamber membership offer.

We invite all our members to participate in this program. Call the Chamber at (250) 832-6247 to provide us with your reward program details and we'll promote it in the next newsletter and on our website.

WCG International — Awarded Contract Lead for Employment Program BC

WCG International (WCG) has been selected as the Salmon Arm catchment contract lead for the new Employment Program of BC. WCG is a Victoria-based company providing targeted employment and case management services, Human Resources services, and technology solutions throughout BC and Canada. The program will be delivered through WorkBC Employment Services Centre in communities across the province in April 2012.

As the contract lead, WCG will work with local agencies to deliver services of the program through a one-stop approach with offices in Salmon Arm and Sicamous. This integrated model will ensure seamless access to employment services for clients and employers, with a focus on helping clients achieve employment as quickly as possible. WCG's community-based delivery model has been developed with the needs of clients, employers, service delivery partners, and the Ministry of Social Development in mind.

Since 1995 WCG has delivered employment services to job seekers and employers resulting in more than 53,000 people being placed in meaningful long-term employment. WCG has worked successfully with many community-based agencies to deliver employment programming in many areas of the province.

For more information contact:

Tania Bennett
WCG Vice President of Operations, BC
(250) 491-4287 tbennett@wcgservices.com www.wcgservices.com

