



Newsletter — June, 2011

New Chamber Members

Please join us in welcoming our newest Chamber members. For a complete listing of all Chamber members click here <http://www.sachamber.bc.ca/members.php/>

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0514464 BC Ltd.

7161—50 Avenue SW, Salmon Arm
250-833-5365
Owners: Robyn & Mary Hickman

Elks Hall & Campground #455

3690— 30 Street SE, Salmon Arm
250-833-4803
Phone for camping and event information



Quaaout Lodge & Talking Rock Resort

1663 Little Shuswap Lake Road, Chase
1-800-633-4303
Manager: Rhys Laug
Website: www.quaaoutlodge.com

Dr. Elizabeth Kovalcik Inc. (Dentist)

Suite 135B, 1151—10 Avenue SW, Salmon Arm
250-832-3626
Website: www.drkovalcik.com

RTown Project—Salmon Arm Visitor Centre

July Events:

- Wednesday on the Wharf: July-Aug
- Canada Day Celebrations: July 1
- RJ Haney Dinner Theatre: July 3—Aug 26
- Lunch Box Stage: July—Aug
- Live at the Lot: July—Aug
- Sturgis North: July 13—15

The Salmon Arm Chamber and Visitor Centre are excited to be working with Shuswap Tourism and TOTA (Thompson Okanagan Tourism Association) to bring the RTown project to our Visitor Centre.

This program will provide us with a 42" digital screen, to be installed in the Visitor Centre, which will allow us to feature footage on local attractions, recreation, arts & culture, etc. to anyone coming through our doors (we expect over 15,000 people within the next two months). It will also feature live feeds to regional weather, road conditions and much more.

We have yet to receive and sign off on the required location agreements but will keep you posted as to the progress of this new venture and what types of direct marketing opportunities we will be able to offer our members. Stay tuned (no pun intended!).

HST Referendum—Voting Reminder

The Chamber encourages all our members and the community as a whole to vote on the HST Referendum currently underway. Ballots packages are in the mail and the completed ballot will need to be received by Elections BC, or a Service BC centre, before 4:30 p.m. on Friday, July 22.

Please ensure you read the question carefully in advance of making your voting decision. You will also need to properly complete the necessary information on Envelope B in order for your vote to be valid.



Visitor Centre — Summer Counselor

Please join us in welcoming back **Michelle McClusky** who returns to the Visitor Centre as a summer counselor. Many of you may remember Michelle from last year and we are very fortunate to have her back for the 2011 season. Michelle is graduating from Grade 12 this year and we were also very thrilled to hear she is the recipient of the Rotary Ambassadorial Scholarship. Michelle has chosen Turkey as the country she will reside in during her scholarship year - she should have many interesting stories upon returning from her studies. Michelle will be working Friday—Tuesday 11:00 am—8:00 p.m. Welcome back!

Visitor Centre—Hours of Operation

The Visitor Centre will once again expand our hours of operation in anticipation of increased tourism for the summer months. As of July 1st and through to August 31st our hours will be:

Monday — Friday: 8:00 a.m. - 8:00 p.m.
Saturday — Sunday: 8:00 a.m. - 8:00 p.m.

Please remember to invite any and all tourists to stop by the Visitor Centre to learn more about the multitude of amazing attractions, recreation, arts & culture, shopping, dining and accommodation options we have in Salmon Arm and the Shuswap region.



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