



salmon arm CHAMBER of COMMERCE

Newsletter — September, 2011

New Chamber Members

Please join us in welcoming our newest Chamber members. For a complete listing of all Chamber members click here <http://www.sachamber.bc.ca/members.php/>

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Fall Events:

- Salmon Run: End of Sep.—Mid-October
- Salmon Arm Home Show: Oct. 14—16
- Spooktacular: Oct. 22-23
- Pumpkin Cannon: Oct. 23
- Downtown Treat Trail: Oct. 31

Herman Lake Wilderness Campground
5475 Bastion-Ivy Road (FSR Road), Salmon Arm
250-833-8250
Owners: Dawn Kellie & Nick Splay
Website: <http://www.hermanlake.ca>

Shuswap Trailers Ltd.
A895 Lakeshore Drive, Salmon Arm
250-832-8414
Owner: Joe Chartier

Shuswap Unique Adventure Tours
3843 Squilax Anglemont Road, Scotch Creek
250 955-0073
Owner: Barb Rivest
Website: www.uniqueadventure.net

Swiss Lodge B&B
2190—30 Street NE, Salmon Arm
250-833-0106
Owners: Lotti & Mauro Derungs

Salmon Arm Honda
650 Trans Canada Highway NE, Salmon Arm
250-832-6107
Owner: Richard Antonenko
Website: <http://www.salmonarmhonda.com>

Benieta Bookkeeping & Accounting
#207, 231 Trans Canada Highway NE, Salmon Arm
250-832-5008
Owners: Dettmar & Eva Hasbach
Website: <http://www.benieta.com>

C.R. Auto Ltd.
2400 Trans Canada Highway NE, Salmon Arm
250-832-0015
Owners: Rick & Cindy Herd

Cosh Property Appraisals
2754 Sun Ridge Place, Tappen
250-463-5313
Owners: Cal Cosh
Website: <http://www.coshappraisals.com>



Lakeside Printing
81 Shuswap Street NW, Salmon Arm
250-832-4431
Owners: Dan & Susan Renaud
Website: <http://www.lakesideprinting.ca>

Shuswap Pet Resort
2170 Cambie-Solsqua Road), Sicamous
250-803-6037
Owners: Krysta & Leo Lachowski

2012 Salmon Arm Community & Vacation Guide—Marketing Opportunity

The Salmon Arm Chamber is very excited to be resurrecting the [Salmon Arm Community & Vacation Guide 2012](#), which has been in hiatus for the last 2 years as part of our collaborative partnership with Tourism Shuswap / Shuswap Travel & Vacation Planner.

The Salmon Arm Community & Vacation Guide 2012 will feature community, relocation and tourism information within Salmon Arm and surrounding area and is a key marketing publication for individuals and organizations looking to strategically promote their business. Our Guide will:

- be the primary marketing brochure distributed to tourist and locals at the Salmon Arm Visitor Centre
- be provided to community, recreation, sporting and festival groups for applicable events within Salmon Arm and the Shuswap region
- be mailed to all requests for Salmon Arm information (Canada, U.S. and international destinations)
- have 20,000 copies to be printed for 2012

Additional details and advertising rates will be available this coming week. Contact the Chamber to take advantage of this direct marketing opportunity.



#101, 20 Hudson Avenue NE,
Salmon Arm, BC
P: 250-832-6247
Web: www.sachamber.bc.ca

Business Excellence Awards—Nominations Deadline & Fall Presentations

Have You Seen Excellence?

The Salmon Arm Chamber of Commerce and Downtown Salmon Arm invite you to nominate an individual or business you believe has demonstrated business excellence during the past year.

The Salmon Arm Business Excellence Awards are intended to publicly recognize and celebrate successful companies in the area and acknowledge the hard working people behind them who continue to demonstrate a passion for business excellence.

The Business Excellence Award categories open for nomination for this second round of awards include:

- **Excellence in Customer Service** – Business (For demonstrated commitment to excellent service by a business)
- **Business Person of Excellence** (For overall business excellence and achievement in a for-profit business)
- **Excellence in Business Improvement** (Demonstrates a marked improvement in business premises or business practices and/or has overcome extraordinary obstacles to achieve success)
- **Employer of Excellence Award** (For Profit Business)

New this year is the introduction of the **Lifetime Business in Excellence Achievement** - acknowledged by a Community Review Committee and awarded for remarkable contributions and achievements made by an individual and/or family in the Salmon Arm business community. This award honours and celebrates the contributions of long-time or pioneering residents/families and as such those considered for this award must have been a resident and business person in Salmon Arm for not less than 20 years.

Full details and nomination forms are available online at www.shuswapbusiness.com or at the Chamber of Commerce office (#101-20 Hudson St NE, Salmon Arm)

While Business Excellence Award nominations are welcomed year-round, the deadline for consideration for this second round of awards is Friday Sept 30, 2011.



Chamber / Downtown Salmon Arm — Business Mixer Reception

The Chamber, in partnership with Downtown Salmon Arm, is hosting a Fall Business Mixer for Chamber and DIA members. This casual gathering will create an opportunity for business owners and managers to enjoy refreshments and appetizers while networking and sharing insight and information. Don't miss this valuable networking opportunity.



Date: Monday, October 17, 2011
Venue: SAGA Public Art Gallery

Time: 5:00 pm - 7:00 pm

Please RSVP by October 11 to 250 832-6247 or admin@sachamber.bc.ca

Chamber Hosting All Candidates Forum—November 6, 2011

In consideration of our upcoming municipal election scheduled for November 19, 2011 the Chamber is pleased to host an All Candidates Forum as noted below:

Date: Sunday, November 6, 2011
Venue: SASCU Recreation Centre—Auditorium
Time: 1:30 pm—4:30 pm
Additional details and reminders will be sent in advance of the forum.



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Visitor Centre—Hours of Operation (September—October)

September—October

Monday — Friday: 8:30 a.m. - 4:30 p.m.
Saturday : 10:00 a.m. - 4:00 p.m.
Sunday : 10:00 a.m. - 3:00 p.m.

